



NewLight[®]
Apparels Limited

Regd. Office :
GC-29, Basement, Shivaji Enclave
Raja Garden, New Delhi-110027
CIN No. L74899DL1995PLC064005
Email : newlight.apparels@gmail.com

Date: 09th November, 2024

To,
The Manager
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai- 400001

BSE Symbol: NEWLIGHT
Script Code: 540243

Subject: Clarification for delay in submission of our disclosure submitted on 7th November, 2024 under Regulation 30 of SEBI (Listing Obligations & Disclosures Requirements) Regulations, 2015

Dear Sir/Madam,

This is in continuation to our disclosure submitted to BSE Limited dated 7th November, 2024, in the matter of New Product Launch under the brand name "ALFANJO" having its website at www.alfanjo.com, we hereby clarify that the delay in submission of the disclosure was due to the reason that the website got launched on 28th October, 2024 but due to some technical glitch and malfunction the products could not be live on the same day and instead the products went live on the website on 7th November, 2024. However, as the products went live, we promptly made the disclosure in the morning.

We deeply regret the inconvenience this may have caused and assure you that we are taking stringent measures to prevent such errors in the future. We are committed to maintaining the highest standards of accuracy and diligence in all our submissions. The disclosure made earlier vide letter submitted on 7th November, 2024 is annexed herewith.

We kindly request you to update your records.

Thank you for your understanding and continued support.

Yours Faithfully

For New Light Apparels Limited

Sandeep Makkad
Managing Director
DIN: 01112423



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Date: 7th November, 2024

To,
The Manager
BSE Limited
Phiroze Jeejeebhoy Tower
Dalal Street, Mumbai- 400001

Scrip Code: 540243
BSE Symbol: NEWLIGHT

Subject: Disclosure pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015 regarding Launch of New Products

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the Company has announced the launch of its new products in the market under the brand name "ALFANJO" having its website as www.alfanjo.com.

The details of the said products as required under SEBI Circular No. SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated 13th July, 2023, are as follows:

a) Name of the Products	ALFANJO - FAST FASHION
b) Date of Launch	28 th October 2024 (Date of Launch of Website)
c) Category of Product	Clothing/Apparels
d) Whether caters to domestic and international markets	Caters in Domestic Market

Please take the above information on record and arrange for dissemination.

Thanking you,

For and on behalf of
New Light Apparels Limited

Sandeep Makkad
Managing Director
DIN: 01112423



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New Light Apparels Limited is excited to announce the official launch of our latest products in Clothing/Apparels Category

Here are some details you might find in the launched brand:

1) ALFANJO - FAST FASHION



Details: Alfanjo began with a simple vision: to create high-quality, Trendy D2C fast fashion Brand that blend comfort, style, and durability. Cater to unisex fashion, dedicated to perfecting every detail.

Description: At Alfanjo, we believe that clothing is more than just fabric stitched together – it's a reflection of who you are and how you choose to present yourself to the world. As a proud brand of New Lights Apparels Limited, we aim to make simplicity elegant. We've redefined day to day casual wear to be more than just basic – it is versatile, durable, and effortlessly stylish. Whether you're heading to work, hanging out with friends, or enjoying a weekend getaway, an Alfanjo t-shirt ensures you're always dressed to impress, with ease. At Alfanjo, we are committed to quality, comfort, and ethical production. We take pride in the entire process, from sourcing the finest materials to ensuring every piece meets the highest standards. Our casual wear are designed to stand the test of time, both in terms of durability and style.

Product lines are: t-shirts, Shirts, hoodies, lowers etc

What Makes Us Unique?

- **PREMIUM QUALITY-** We source only the finest fabrics to ensure that every Alfanjo t-shirt offers superior comfort and longevity.
- **ETHICALLY MADE-** Our commitment to sustainability and ethical production is reflected in every step of our manufacturing process.
- **CUSTOMER-CENTRIC SERVICE-** From easy returns to customer support, and customer satisfaction is always our priority.

About New Light Apparels Limited: New Light Apparels Ltd is an ISO 9007:2015 certified, a BSE listed company specialized in manufacturing tailored apparel and uniforms. With an efficient production process, we deliver high-quality school uniforms, sportswear, casual wear and corporate attire to clients worldwide, meeting industry benchmarks for excellence.
